

BRIDGING THE DATA GAP BETWEEN
MEDIA AND RESEARCH
Challenges and Responses

Beirut, Lebanon
February 6, 2020

AGENDA

8:45 - 9:00 Registration and Welcome Coffee

9:00 - 11:00 **ROUNDTABLE DISCUSSION I**

Challenges to Media in Accessing Research and Evidence-Based Information on Refugees Socio-Economic Impacts and Rights

Topics

- The politics of fear and the rise of anti-refugee sentiments locally and globally - trends and discourses
- Media narratives and representations of refugees' impacts on the local economy
- The limitations of social media as a medium to disseminate information

11:00 - 11:30 Brunch

11:30 - 1:00 **ROUNDTABLE DISCUSSION II**

Responses and Opportunities

Topics

- The role of mainstream media, community leaders and social media in promoting social cohesion and eliminating tensions between host communities and refugees
- The benefits of using fact-based research in media
- The validity of building an alternative narrative and other tools required such as lobbying, advocacy and judiciary cause
- Strategies to approach audiences of various backgrounds to counter the narrative surrounding refugees